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# MODELLO: The new face of luxury urban living

Spectacular views, luxurious residences, a rooftop patio and private club to rival a five-star hotel ... welcome to Modello.

Unlike anything you've seen in Burnaby before, multi award-winning Boffo Developments recently unveiled its exciting new project Modello, a 37-storey tower to be built at the corner of Beresford and Willingdon, in Burnaby's sought-after Central Park Community.

Inspired by the magnificent highrises in New York City's upscale neighbourhoods, Modello takes sophistication and elegance to a whole new level in Burnaby.

When Modello is completed, it will consist of 170 residences, ranging in size from 650 up to 1,700 square feet, and will feature a mix of retail, including a restaurant, and office space. This stunning building has attracted a strong response from the community since its opening.

"On our opening day, November 9th, we had nearly 500 people come through the presentation centre and we sold more than 50 homes," says Alexa Paukkunen, director of sales and marketing for Magnum Projects, adding in less than two weeks more than 65 have sold. "Although it's a 37-storey building, there are only 170 residences ... it has

the feel of a boutique style building."

This unique selection of well-designed homes - comprising of one, two and three bedroom plus den condominiums and penthouse estate residences on the top four levels - are walking distance to parks, walking trails and recreation, while also boasting accessibility and convenience to Metrotown Mall, Crystall Mall, and the Skytrain.

These are beautiful private residences like none you've seen before.

As soon as you walk into Modello's exceptional tower, where a porte-cochere provides a grand entrance, you know you are in for something spectacular. The posh hotel-style lobby also includes full-service concierge to assist residents with restaurant reservations and theatres tickets, to name a few.

Inside, the attention to detail is second to none. Each home is finished with wide plank hardwood floors, custom millwork throughout, air conditioning, nine foot ceilings and expansive floor-to-ceiling windows.

The gourmet kitchens are equipped with top of the line appliances by Miele, a built-in over-sized wine fridge, marble backsplashes, and generous pantries. The spa-like bathrooms feature heated marble floors and marble backsplashes.

From every suite's sprawling windows and spacious covered balconies, owners can enjoy the breathtaking views of the city, as well as sweeping views of the North Shore Mountains, and from the west, Central Park.

"All the homes have expansive terraces, ranging in size from 150 to more than 1000 square feet of outdoor living space," says Paukkunen.

For those who are environmentally conscious, the entire building uses state-of-the-art geothermal heating and cooling technology.

Meanwhile, the entire fifth floor is devoted to a private club for residents and their guests. The spectacular amenity centre will offer both indoor and outdoor spaces, with a dining, bar and catering kitchen, lounges and rooftop terraced garden and entertaining spaces with fire pits and fireplaces. The fitness centre and yoga studio will come complete with top of the line weight and cardio equipment, steam room, shower and change rooms and an outdoor whirlpool within fully landscaped gardens.

In keeping with the city's art scene, Modello is at the centre of the City of Burnaby's planned Beresford Art Walk, which aims to create an active streetscape

complete with public art, cafes, fabulous dining options and entertainment.

Boffo is the province's premier boutique home builder, and Modello will build on the legacy of the neighbouring Jewel towers, which set a new benchmark for luxury condominium living in Burnaby.

"The Jewel towers won Best Highrise in Canada, which is quite a coup," says Paukkunen.

Modello marks a new generation of stylish urban living in Burnaby's sought-after Metrotown district. Imagine living amongst some of this city's best restaurants, shops and boutiques all within walking distance of your striking new contemporary home. For more information, call **604-456-0688** or email at [info@modellobyboffo.ca](mailto:info@modellobyboffo.ca) or visit [www.modellobyboffo.ca](http://www.modellobyboffo.ca). The presentation centre features a fully furnished 2 bedroom + den display home that you truly have to experience for yourself, and is located at #118-5021 Kingsway (at Marlborough).



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